



PERFUMIST

1

Perfume App :

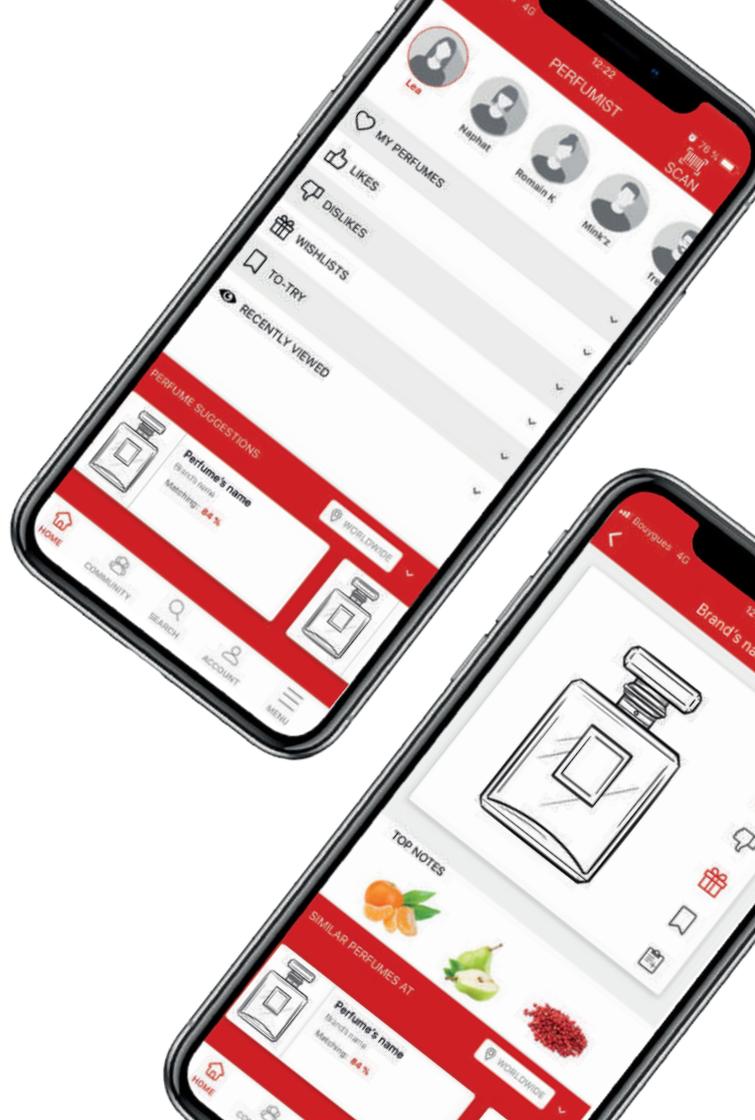
PERFUMIST® is a free mobile application designed to rank a selection of the perfumes you are most likely to enjoy! Join the community and find out more about description and reviews left by members!

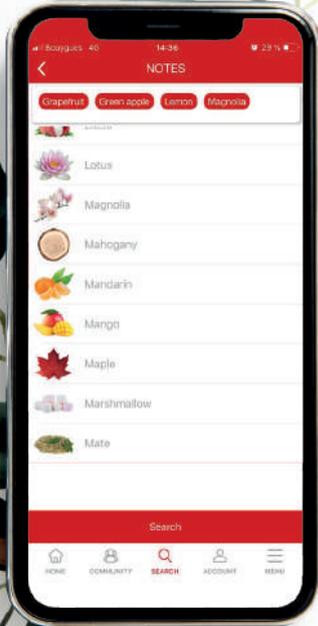
2

Worldwide perfumes :

Perfume suggestions are made from an ever-growing database of 35.000 perfumes from over 1.500 different brands worldwide.

There's no better way to find the right one !





3

Science of ingredients:

PERFUMIST® is the only existing AI (Artificial Intelligence) powered tool that focuses on the science of ingredients of a pre-selected perfume chosen by the user.

4

Available for pros :

It's also a powerful sales tool. When used in a shop, the app will display perfume suggestions based on your assortment only!

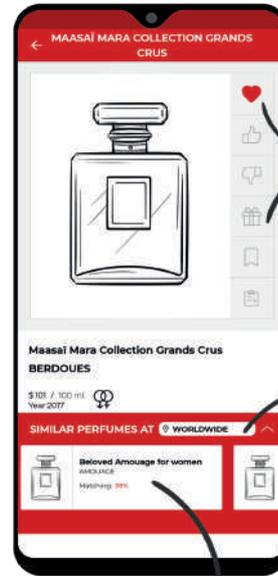
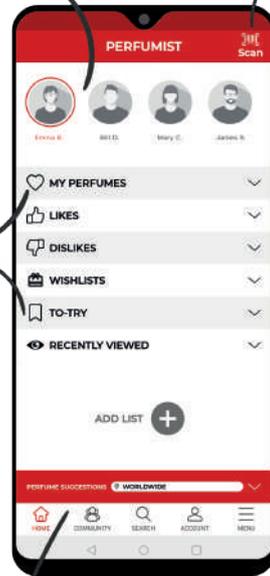
PERFUMIST® ensures as well true efficiency in the continuous training of your beauty advisors.

HOW PERFUMIST WORKS

Navigate on your profile and visit those of your friends

Find and add perfumes by scanning their barcode

Add perfumes to your lists to create your own olfactory profile and discover personalized selection



You may put perfumes in lists and categories :
My perfumes, like, dislike, wishlist, Other lists ...

PERFUMIST suggests you a selection of perfumes around you. Don't forget to turn on this option in your account!

Quick access to all fonctionnalities.

Discover perfumes according to the notes in common.

PERFUMIST WORLDWIDE COMMUNITY

Users and professionals can use PERFUMIST® in 33 languages :



Arabic	Japanese
Bahasa Indonesia	Korean
Bahasa Melayu	Norwegian
Burmese	Polish
Croatian	Portuguese
Czech	Romanian
Danish	Russian
Dutch	Simplified Chinese
English	Spanish
Farsi	Swedish
Flemish	ThaiKorean
French	Traditional Chinese
German	Turkish
Greek	Ukrainian
Hebrew	Vietnamese
Hindi	
Hungarian	
Italian	

PERFUMIST FOR THE RETAILERS

How PERFUMIST will help you :

- Empower your beauty advisors with PERFUMIST® expertise.
- Retain your customers providing a unique customer experience in-store or online.
- Sell better, therefore sell more (+5% observed with our current clients).
- Promote your new launches and manage your inventory turnover flawlessly.
- Follow market evolution and trends thanks to PERFUMIST® data.

To implement PERFUMIST® in your store :

We need to collect your full assortment. Once the setting is done we will geolocate your shop(s) and you will be able to test PERFUMIST® in-store. Members of our team will provide your BAs with 1 free training. On your side, you will need your own tablets to use PERFUMIST®.



PERFUMIST FOR BRANDS

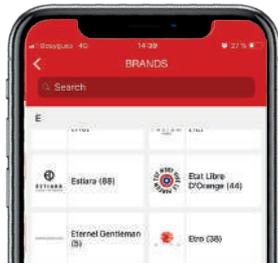
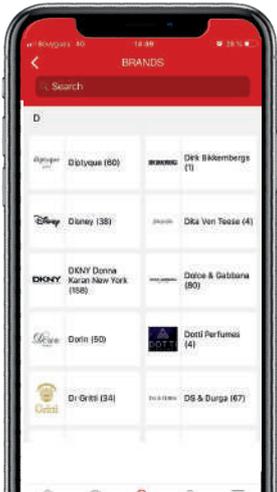
How PERFUMIST will help you :

- Be part of the n°1 perfume application and have your whole range displayed to users worldwide.
- Showcase your brand flawlessly by matching your perfumes to the right profiles.
- Be aware of the global trends thanks to PERFUMIST® data by city, country and continent.

How to be part of the best perfume application :

The integration of your brand is **entirely free**. Send us a list with your perfumes details, your packshots HD and sign the validation letter to confirm that all of your data is accurate.

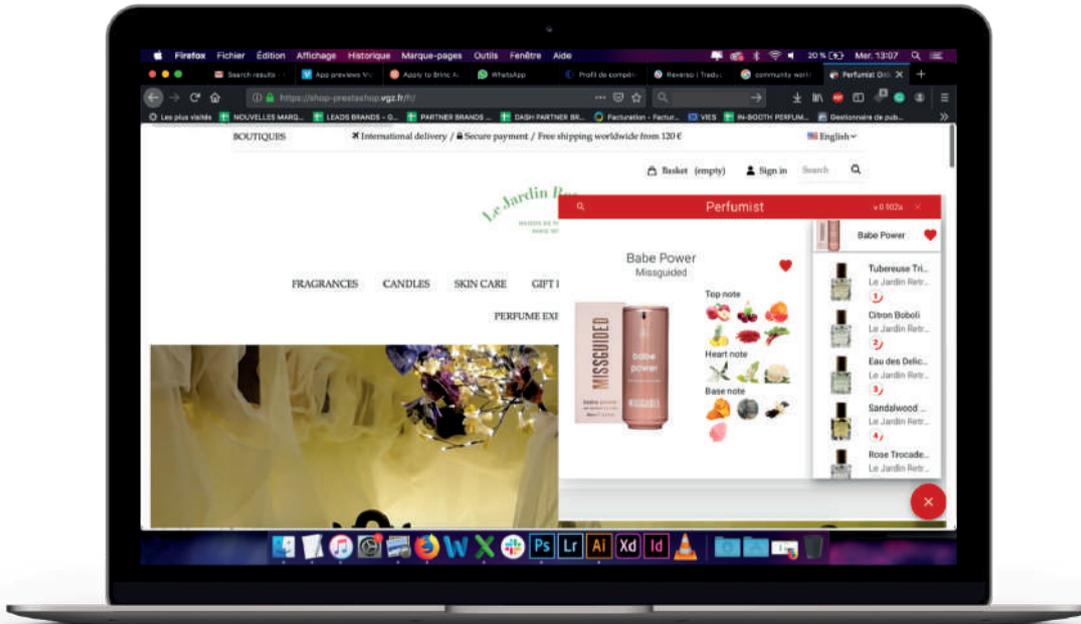
When a product is being discontinued or when you launch a new fragrance, don't forget to reach out to our team in order to make the right updates.



PERFUMIST FOR WEB STORE

You can also benefit from **PERFUMIST** online thanks to our **API**.

Whatever the visitors' favorite perfume, our API will guide them to find the most relevant perfume from your website based on their tastes.



CONTACTS

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www.perfumist.fr

" Bring more people to perfumes, and more perfumes to people "



PERFUMIST